

Scoring Rubric Speech

SCORE:

	4	3	2	1
Content and Ideas	Topic clearly stated in compelling or novel way	Topic clearly stated	Topic clearly stated	Topic not discernable or treated
	Focus on topic and related ideas	Focus on topic and related ideas	Focus mostly on topic; may include some digressions	Topic mentioned without exploration of depth or meaning
	Several main ideas and details	Two or three main ideas supported by details	One or two main ideas	
	Evidence of creative, novel ideas and higher-order thinking	Evidence of creative and higher-order thinking		
Arguments and Evidence	Several points of evidence	Two or three points of evidence	One or two points of evidence	Arguments and evidence lacking
	Evidence supports, elaborates on, or connects topic to subjects relevant to the audience	Evidence supports or elaborates on topic and main ideas	Evidence supports topic	Arguments and evidence irrelevant to topic
	Evidence logical, factual, researched, and convincing	Evidence logical, factual, and researched; personal opinions supported by details	Evidence logical, factual, or researched; may include some personal opinions	Arguments and evidence inaccurate or inappropriate (e.g., unsubstantiated personal opinions, flawed logic)
Organization and Clarity	Organization flows from topic, main ideas, details, and connections	Organization flows from topic, main ideas, and details	Organization centers on topic and main ideas	Organization scattered or incoherent
	Natural, clear flow of ideas; conventional or unconventional organization	Introduction, conclusion, transitions, flow between ideas	Introduction and conclusion	Content of speech sloppy and informal
	Content of speech tailored to audience	Content of speech in conventional English and appropriate to audience	Content of speech in conventional English	
Presentation	Speech clear, audible, engaging	Speech clear, audible, naturally modulated	Speech clear and audible	Speech inaudible or unintelligible
	Interacts with audience through eye contact, movement, voice, and flexibility of speech content	Acknowledges audience through eye contact, movement, use of voice	Acknowledges audience through eye contact and movement	Minimal interaction with audience